



## INVITATION TO SUBMIT A COUPON TO THE SHOP ELGIN FIRST PROGRAM

To help stimulate business in Elgin, the Elgin Area Chamber (EAC) and the Downtown Neighborhood Association (DNA) are working together with the City of Elgin to develop a coupon program featuring Elgin businesses. The coupons will be available for download from both the EAC & DNA web sites for ANYONE to download and use. They will also be linked in EAC's e-newsletter, which is distributed to over 1,500 every week!

The coupon download address is

[www.elginchamber.com/coupons.pdf](http://www.elginchamber.com/coupons.pdf) or [www.downtownelgin.com](http://www.downtownelgin.com).

As a member in good standing of either the Elgin Area Chamber or the Downtown Neighborhood Association, we invite you to participate by submitting a coupon, here's how:

Send an e-mail to [tgajewski@elginchamber.com](mailto:tgajewski@elginchamber.com) or [thudson@elginil.org](mailto:thudson@elginil.org) with the following specifications: **TIP: To ensure we receive your coupon via e-mail, send your e-mail with a read receipt request.**

Not a Member? [Ask us about joining.](#)

### Specifications:

- Your business must have an Elgin address where the coupon can be used. An alternative program for EAC Member's located outside of Elgin, is EAC's [member to member discount program](#).
- A description of your coupon offer consisting of 25 words or less. (i.e. Get 10% off an oil change service at ABC Auto.)
- The physical address the coupon is good at.
- The date your coupon will expire. If you do not list an expiration date, we will assume 6 months from time of submittal as expiration.
- Your web address (URL)

### (We will note that the following on the cover page of the coupon download:

**Coupon Disclaimer: Applies to all Shop Elgin First Coupons.** One offer per customer, may not be combined with any other offer or discount, not valid for the purchase price of gift certificates, no cash/credit back, tax and shipping not included in the calculating for coupons with minimum requirements. Refer to individual coupons for further restrictions. The Elgin Area Chamber of Commerce, Downtown Neighborhood Association and/or the City of Elgin is not responsible for the validity of the offer or the delivery of goods or services contained in the offer.)

### Restrictions:

- Offer must be at discount: a buy one get one free, gift with purchase, free or discounted service, etc. It cannot be something you offer already at no charge or for a discount or for a "Free Consultation".
- One promotional coupon per Elgin Area Chamber member in good standing.
- Submit text only, no graphics.
- The Elgin Area Chamber reserves the right to edit, omit or reject any content that you send us in relation to local coupon flyer offer.
- Coupon placement is not guaranteed